



Diwali greetings!

Hello, we are a social community in chennai who are trying to showcase the chennai city's attitude towards people, the friendliness, the affection everyone has for our city.

Chennai loves you.

Some of us are born and brought-up in chennai, and its a patriotic love we share with the city.. some of us like it, love it, just for whatever the city is. We want to give something back to chennai.. starting with the affection we share with the city.

By saying 'we', we are happy to include you together with us.

People are the city.

What is a city without its people.. Its the city's people which make for the city's attitude, city's strength, weakness, and all aspects around. We have everyday come across many people in the city who are good with their heart, attitude, friendliness, and many other forms of affection they show for the city.

We believe that, the more good people – more good the city.. and we need to spread the good-iness.. the good attitude, the hidden affection people have for the city and all.

We want to share this attitude at a common point. What better occassion can we think of than a festival. We are doing this now on diwali, we will do it later on other festive days of different religious beliefs also.

For now, If you have a candle at home, that you could spare, you can join us in lighting that in a park or street median nearby, in a safe manner of course... this will be a simple symbol of your attitude towards the city, and you will be showing your attitude by celebrating the city, not just celebrating diwali. And, we invite you to do it outside your house, because that is how the good attitude can spread. If you are unable to participate right now with us, you can also choose to lighting up a candle(protecting it appropriately with old plastic bottles may be) in a jogger's park, or street median.. near your house.

For more details on our events, we invite you to visit our website www.cheneye.com

Importantly, thanks a ton for your time with this paper. We feel privileged to present and share the above campaign information with you.

HAPPY DIWALI..

